Home Furnishings Calendar 1949

JANUARY

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Room 519 • 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

HOME FURNISHINGS CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. HOME FURNISHINGS CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday August 4- August 12 9:00 A.M.- 6:00 P.M.	CHICAGO GIFT SHOW	EASTERN MFRS & IMPORTERS	PALMER HSE., CHICAGO
	Two hundred exhibitors are displaying more than 500 lines of merchandise at the 48th semi-annual Chicago Gift Show. Many new dinnerware and stationery lines are shown. On Thursday, August 4, a dinner dance for exhibitors and buyers will be held in the Red Lacquer Room of the Palmer House. Tickets may be obtained from the Secretary's Office, Room 700. The show will close at 1 P.M. on Aug. 6 and Aug. 12 and all exhibits will be closed on Sun., Aug. 7. Contact: George F. Little Management, 220 5th Avenue, New York City, MU. 9-7147.		
Thursday August 4 Just out	REPORT ON TRENDS IN DISCOUNTS	NATIONAL RETAIL DRY GOODS ASSOCIATION	100 WEST 31ST STREET NEW YORK 1, N. Y.
	A report on the trend of discounts applicable to over sixty categories of merchandise during the last decade has just been published under the title "Departmental Discounts Lost Since 1939". This report covers such home furnishings items as silverware, blankets, comforters, furniture, rugs and carpeting, china and glass, some major appliances, radio and phonographs, housewares and so on. Price to members and non-members of the NRDGA is $1.00. Publicity: Robert J. Mayer, Dir. Pub. Relations, CH. 4-8780.		
Thursday August 4	REPRODUCTION FURNITURE	FREDERICK TIBBENHAM, LTD.	45 WEST 56TH STREET
	A collection of authentic reproductions in a medium price range has recently gone on display here after having been shown at Grand Rapids. These reproductions are all imported from England. Contact: Mr. A. Spector, PL. 7-5345.		
August 4 August 13	MERCHANDISE MART GIFT SHOW, MERCHANDISE MART, CHICAGO, ILLINOIS. CONTACT: ROBERT B. JOHNSON, ROOM 262, MERCHANDISE MART, CHICAGO 34, ILL.		
Thursday August 4 Sept. 24	RESTORED AND DECORATED HOUSE ON EXHIBITION	CARLETON L. SAFFORD RUDOLPH HENDRIC	STORROWTON W. SPRINGFIELD, MASS.
	The Gilbert House, built in 1794, has been restored and decorated in the spirit of the period. Greeff documentary fabrics and wallpapers have been used throughout the house. Open to public. Publicity: Mrs. Ione F. Winans, Storrowton, West Springfield, Massachusetts.		
August 7- August 10	NEW YORK STATE GIFT SHOW. HOTEL STATLER, BUFFALO, NEW YORK.		

WEEK BEGINNING MONDAY, AUGUST 8, 1949

Thursday August 11 All day	PRESS SHOWING: NEW WOVEN FABRIC	BEN ROSE TEXTILES & WALLPAPERS	SHOWROOM 15 EAST 53RD STREET
	The press is invited to see Ben Rose's woven fabric, a textured upholstery material called "Homespun". Mr. Rose is known for his contemporary printed textiles and wallpapers; this is his first woven fabric. By invitation only. Publicity: Doris Herzig, Franklin Fisher & Associates, MU. 2-1983.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
August 14	V-J DAY.		
August 14- August 18	PITTSBURGH GIFT SHOW, HOTEL WILLIAM PENN, PITTSBURGH, PENNSYLVANIA. CONTACT: JOHN M. HAMMER, KNOX, PENNSYLVANIA.		
August 14- August 18	PACIFIC NORTHWEST GIFT & HOUSEWARES SHOW, OLYMPIC HOTEL & TERMINAL SALES BLDG., SEATTLE, WN. CONTACT: KAY LEBER, 1355 MARKET ST., SAN FRANCISCO		
August 14- August 19	DOMESTICS & LINEN SHOW, HOTEL NEW YORKER, NEW YORK CITY. CONTACT: MRS. G. R. WIGFALL, LANSDALE, PENNSYLVANIA.		

WEEK BEGINNING MONDAY, AUGUST 15, 1949

August 15- August 18	AMERICAN NATIONAL RETAIL JEWELERS ASSN. TRADE SHOW, WALDORF-ASTORIA, N.Y. CONTACT: C.T. EVANS, SEC'Y, 551 FIFTH AVENUE, NEW YORK, MU. 2-2764.		
Tuesday August 16	ANNUAL CLUB OUTING The annual outing and day of sports will be held at the same club as last year. Golf, baseball, soft ball, swimming and card games will be held. Tickets are $12 each which covers all expenses. Contact: George de Luna, Curtain & Drapery Club, 45 West 35th Street, N.Y.C., WI. 7-2500.	CURTAIN & DRAPERY CLUB 45 W. 35TH STREET	RYE WOOD COUNTRY CLUB WESTCHESTER CO., N.Y.
August 16- August 19	ALLIED LINE SHOW FOR CREDIT JEWELERS, BELMONT PLAZA HOTEL, NEW YORK CITY. CONTACT: ARTHUR TARSHIS, 36 WEST 47TH STREET, LU. 2-4627.		
Friday August 19	FASHION TRENDS ISSUE A special issue devoted to Fall fashion trends will come out on this date. Advanced coverage of Home Fashion Time, Sept. 26 to Oct. 1, will be included. Contact: Mr. Louis Goodenough, OR. 4-5000.	RETAILING DAILY	7 EAST 12TH STREET
August 20	CHICAGOLAND MUSIC FESTIVAL, HOTEL SHERMAN, CHICAGO, ILLINOIS. CONTACT: P. MAXWELL, CHICAGO TRIBUNE, TRIBUNE TOWER, CHICAGO, ILLINOIS.		
August 21- August 24	PORTLAND GIFT & HOUSEWARES SHOW, PORTLAND & BENSON HOTELS, PORTLAND, ORE. CONTACT: KAY LEBER, WEST. MDSE. EXHIBITORS ASSN., 1355 MARKET ST., SAN FRAN.		
Sunday August 21- August 25 9:00 A.M.- 6:00 P.M.	GIFT, LAMP, CHINA AND GLASS SHOW A new show, sponsored by the Orient-Occident Assn., and known as The Eastern Gift and Lamp Show, will accommodate several firms unable to obtain display space at the regular New York Gift Show. The show will close at 12 noon on Thursday, Aug. 25. Contact: Walter E. Ward, MU.6-3708.	ORIENT-OCCIDENT ASSN. 245 FIFTH AVENUE	HOTEL McALPIN NEW YORK, N.Y.

ADVANCE DATES AND NOTICES

August 22- August 26	MARKET WEEK, 225 FIFTH AVENUE, NEW YORK CITY. CONTACT: ETHEL MACDONALD, MU. 5-6377.
August 22- August 26	NEW YORK GIFT SHOW, HOTELS NEW YORKER AND STATLER, NEW YORK, N.Y. CONTACT: GEORGE F. LITTLE MANAGEMENT, 220 5TH AVE., N.Y.C., MU. 9-7147.
Aug. 23-25	PITTSBURGH LAMP SHOW, HOTEL WILLIAM PENN, PITTSBURGH, PENNSYLVANIA.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday August 23 Luncheon	PRESS LUNCHEON A press luncheon will be held to introduce a new line of mirrors and mirrored furniture designed by I. Schwartz Glass & Mirror Co. of New York. In the evening, at 8:30 P.M., model rooms featuring the furniture will be shown over WTTG-TV on the "Meet Mrs. Markel" show. Publicity: Doris Herzig, Franklin Fisher & Associates, Inc., MU. 2-1983.	MAYER & COMPANY	WASHINGTON, D.C.
Aug. 23-27	ADIRONDACK CRAFTSMEN'S EXHIBIT, SARANAC LAKE, NEW YORK.		
Thursday August 25 12:30 P.M. Luncheon	PRESS LUNCHEON The press will attend the opening of Lehigh's new showroom on this date by invitation only. A buffet luncheon will be served and new furniture will be on exhibit. Publ.: Mr. U.H. Krug, Schnall & Krug Assoc., MU. 2-2657.	LEHIGH FURNITURE COMPANY	16 EAST 53RD STREET
August 27- August 31	OHIO STATE GIFT SHOW, HOTEL DESHLER-WALLICK, COLUMBUS, OHIO. CONTACT: WALTER E. OFFINGER, MERCHANDISE MART, CHICAGO, ILLINOIS.		
Aug. 28-31	NEW ORLEANS GIFT SHOW, HOTEL ROOSEVELT, NEW ORLEANS, LOUISIANA.		
August 29	MID-SOUTH GIFT & JEWELRY SHOW, HOTEL KING COTTON, MEMPHIS, TENN. TO SEPT.1		
Monday August 29 Just out	NEW COOKBOOK "The Texas Cookbook" by Arthur and Bobbie Coleman, lists a wide range of unusual dishes from this lusty state which has a cuisine of its own. It is derived from French, Indian, Spanish, Mexican, and Old South sources with a bit of Italian and Chinese mixed in. Directions are clear and simple and geared to modern cooking methods. Publicity: Eileen Kelly, PL. 7-7350.	A. A. WYN	23 WEST 47TH STREET
Sept. 1	TWO NEW STATIONS, WOW-TV AND KM-TV, WILL OPEN IN OMAHA, NEBRASKA.		
Sept. 1 Going on	OLD STOVE ROUND-UP TO PROMOTE SALE OF NEW EQUIPMENT WILL BE HELD COUNTRY-WIDE. CONTACT: AMERICAN GAS ASSOCIATION, CHICAGO, ILLINOIS.		
Sept. 1-17	SCOTTISH INDUSTRIES FAIR, GLASGOW, SCOTLAND.		
Sept. 2	SEPT.-OCT. ISSUE LIVING FOR YOUNG HOMEMAKERS OUT ON THIS DATE.		
Sept. 4- Sept. 8	DETROIT GIFT SHOW, HOTELS STATLER & BOOK-CADILLAC, DETROIT, MICHIGAN CONTACT: WALTER E. OFFINGER, MERCHANDISE MART, CHICAGO, ILLINOIS.		
Sept. 5	LABOR DAY (Monday).		
Sept. 5- Sept. 8	ALLIED GIFT & JEWELRY SHOW, HOTEL ADOLPHUS, DALLAS, TEXAS CONTACT: ALLIED EXHIBITORS, INC., 712 SO. OLIVE ST., LOS ANGELES, CALIF.		
Sept. 5- Sept. 8	YORK ANTIQUES EXHIBITION, YORK, PENNSYLVANIA. CONTACT: MRS. MABEL RENNER, 483 WEST MARKET ST., YORK, PENNSYLVANIA.		
Wednesday Sept. 7- Sept. 9	FALL REGISTRATION Enrollment for the winter term of two semesters will take place on these three days. There is a matriculation fee of $10. Contact: Elizabeth Wenig, Registrar, 136 East 57th Street, New York City, PL. 8-2943.	PARSONS SCHOOL OF INDUSTRY	136 EAST 57TH ST.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 8 7:30 P.M.	REGULAR MEETING	UPH. FURN. MFRS. ASSN.	HOTEL McALPIN
	The regular September meeting will be held on this date. Note change from Tuesday to Thursday caused by Labor Day weekend. Contact: Irving R. Kass, Tolleris, Kass & Tolleris, MU. 3-4247.		
Sept. 10- Sept. 11	CONTEST TO SELECT PERFECT HOUSEWIFE - "MRS. AMERICA" - CONVENTION HALL, ATLANTIC CITY, N.J. CONTACT: BERT NEVINS, 152 W. 42ND ST., WI. 7-9715.		
Saturday Sept. 10- Sept. 17	FIRST PUBLIC EXPOSITION	NATL. FURN. AND HOME FURNISHINGS SHOWS, INC.	GRAND CENTRAL PALACE
	An extensive exhibit of home goods featuring exhibits by manufacturers and retailers will be open to the public. The exhibition will consist of model rooms with various educational services in addition. No merchandise is to be sold during the exposition and there will be no booths. Persons wishing to make purchases will be directed to representative stores. Prizes will be offered to competing retailers and manufacturers for design and distinctive layout. Contact: Lou E. Schneider, Nat'l.Furn. and Home Furnishings Shows, Inc., 134 Lexington Ave.,N.Y.C., MU. 5-0218.		
Sept. 11- Sept. 13	5¢ to $5 VARIETY SHOW, LOS ANGELES, CALIFORNIA. CONTACT: WOODY C. KLINGBORG, L.A. TRADE FAIR, INC., LOS ANGELES, CALIF.		
Sept. 11- Sept. 14	NATL. INDUSTRIAL STORES ASSN. CONVENTION, HOTEL AMBASSADOR, ATLANTIC CITY. CONTACT: HULL BRONSON, SOUTHERN BLDG., 15TH & H ST., WASHINGTON, D.C.		
Sunday Sept. 11- Sept. 17	SECOND ANNUAL NATIONAL HOME WEEK	NATIONAL ASSOCIATION OF HOME BUILDERS	1028 CONN. AVE., N.W., WASHINGTON
	For the second year, National Home Week will be observed throughout the country. At this time companies in all phases of the building industry will report to the public on new materials and building methods. Model homes will be put on display. Retail stores, manufacturers, dealers and utility companies will all cooperate. Contact: National Association of Home Builders, 1028 Connecticut Ave., N.W., Washington, D.C.		
Sunday Sept. 11- Ocotober 10	CHICAGOLAND HOME AND HOME FURNISHINGS FESTIVAL	HOME & HOME FURN. COUNCIL CHICAGO TRIBUNE	CHICAGO, ILLINOIS
	More than 70 completely furnished and decorated model homes, model rooms and so on will show 1949's new appliances, furniture, building materials and equipment during the festival. The duration of the festival will include National Home Week, Home Fashion Time and the Television and Electrical Living Show at the Coliseum from Sept. 30 to Oct. 9. Contact: L. W. Stratton, Weiboldt Stores, Inc., Chicago; and The Chicago Tribune, Tribune Tower, Chicago 11, Illinois.		
Sunday Sept. 11- Nov. 20	EXHIBIT OF HOME GOODS	DETROIT INST. OF ARTS	DETROIT, MICHIGAN
	"For Modern Living" is the title of this extensive exhibit which will inform the public, through a dramatic series of exhibits of furnishings and articles for the home, how much modern design of high standards contributes to the convenience and pleasure of living. Between 2,000 and 3,000 objects including furniture, fabrics, floor coverings, ceramics, glass and plastics, metal and wood objects, utensils and so forth will be used in these exhibits. Alexander Girard, architect and designer is the director and will be assisted by a large committee of outstanding people in the field. J.L.Hudson Co. is working closely with the Institute. Contact: Alexander Girard, 379 Fisher Road, Grosse Point 30, Michigan.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 12- Sept. 16	BOSTON GIFT SHOW, HOTEL STATLER, BOSTON, MASSACHUSETTS CONTACT: GEORGE F. LITTLE MANAGEMENT, 220 FIFTH AVENUE, NEW YORK 1, N.Y.		
Sept. 12- Sept. 16	PARKER HOUSE GIFT SHOW, PARKER HOUSE, BOSTON, MASSACHUSETTS CONTACT: JOHN CLABBY, PARKER HOUSE, BOSTON, MASSACHUSETTS.		
Tuesday Sept. 13	CONFERENCE ON RETAIL MERCHANDISING An afternoon and evening conference on retail merchandising with special emphasis on the problems of expense and controlling inventories will be addressed by a group of speakers who will be followed by an open forum discussion on current merchandising problems. Publicity: Robert J. Mayer, Director of Public Relations, N.R.D.G.A., CH. 4-8780.	N.R.D.G.A. 100 WEST 31ST ST.	GRAND BALLROOM HOTEL STATLER
Sept. 13- Sept. 15	FLORIDA CHINA, GLASS AND GIFT SHOW, SAN JUAN HOTEL, ORLANDO, FLORIDA CONTACT: M. E. LORD, 3616 ST. JOHN'S AVENUE, JACKSONVILLE, FLORIDA.		
Wednesday Sept. 14 12:15 P.M.	FIRST FALL LUNCHEON The first luncheon meeting of the fall will be held on this date in the Hendrik Hudson Room of the Roosevelt. Alfred Auerbach is the moderator and Yasha Heifetz, lamp designer, and Marcel Breuer, architect, are the speakers. Contact: Josephine Brush, SA. 2-1839.	HOME FASHIONS LEAGUE	HOTEL ROOSEVELT
Wednesday Sept. 14- Sept. 24	SHOW ROOMS ON SHOW How to plan a showroom will be demonstrated in an exhibit "Show Rooms on Show" with the following topics covered: How to Analyze a Floor Plan, Lighting, Partitions, Colors, New Building Materials, New Display Ideas. All ideas will be presented in sketch and blue-print form. Hours: 4 to 7 P.M. on September 14; thereafter 10:30 A.M. to 5 P.M. daily. Contact: Kim Hoffmann or Stephen Heidrich, PL. 5-9555.	HOFFMANN & HEIDRICH	139 EAST 57TH STREET
Sept. 17- Sept. 22	ST. LOUIS GIFT SHOW, STATLER HOTEL, ST. LOUIS, MISSOURI. CONTACT: G.L. WENNERSTROM, KANSAS CITY MERCH. MART, KANSAS CITY, MISSOURI.		
Sept. 18-21	NORTHWEST GIFT, ART & HOUSEWARES SHOW, RADDISON HOTEL, MINNEAPOLIS, MINN.		
Sept. 18-21	BALTIMORE GIFT SHOW, LORD BALTIMORE HOTEL, BALTIMORE, MARYLAND.		
Sept. 18- Sept. 21	DENVER GIFT & JEWELRY SHOW, ALBANY HOTEL, DENVER, COLORADO. CONTACT: ALLIED EXHIBITORS, 712 SO. OLIVE ST., LOS ANGELES, CALIFORNIA.		
Sunday Sept. 18- Sept. 24	NEW ENGLAND VILLAGE AND HOME DISPLAYS A complete, typical New England village - Storrowton Village - is part of this annual exposition. The buildings, all of the Revolutionary era, have been installed on the Exposition grounds and serve as a setting for Home Department displays and activities during this period. Publicity: Mrs. Ione F. Winans, Storrowton, West Springfield, Massachusetts.	EASTERN STATES EXPOSITION	WEST SPRINGFIELD MASSACHUSETTS
Monday Sept. 29- Sept. 22	SECOND ANNUAL HOME FURNISHINGS MARKET The Furniture Club of St. Louis in cooperation with the St. Louis Floor Covering Club and the Housewares Club is putting on the second show of this sort to reach dealers, jobbers and representatives from nine states in the area. Contact: Ira W. Curry, Furniture Club, St. Louis, Missouri.	FURNITURE CLUB OF ST. LOUIS	KIEL AUDITORIUM ST. LOUIS, MO.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 19- Sept. 23	FALL FURNITURE SHOW, MECHANICS BUILDING, BOSTON, MASSACHUSETTS. CONTACT: MARY C. O'BRIEN, DIRECTOR, 90 CANAL ST., BOSTON, MASSACHUSETTS.		
Sept. 24-29	MONTREAL GIFT SHOW, MONTREAL, CANADA.		
Sept. 26- Sept. 28	NATIONAL ELECTRONICS CONFERENCE, EDGEWATER BEACH HOTEL, CHICAGO, ILLINOIS. CONTACT: G. H. FETT, UNIVERSITY OF ILLINOIS, URBANA, ILLINOIS.		
Sept. 26- Sept. 30	PHILADELPHIA GIFT SHOW, HOTEL BENJAMIN FRANKLIN, PHILADELPHIA, PENNA. CONTACT: GEORGE F. LITTLE MANAGEMENT,220 FIFTH AVENUE, NEW YORK 1, N.Y.		
Monday Sept. 26- Sept. 30	PREMIUM AND ADVERTISING SPECIALTIES EXPOSITION The annual Premium Show will feature the offerings of more than 250 manufacturers. A symposium on premium products will be held that week. Contact: Arthur Tarshis, exposition manager, LU. 2-4627.	PREMIUM ADV. ASSN OF AM. N.Y. PREMIUM CLUB	71ST REG. ARMORY 34TH ST. AT PARK
Monday Sept. 26- October 1	HOME FASHION TIME It is hoped to extend Home Fashion Time this year to at least six additional cities besides New York in which Chapters of Home Fashions League will be opened. Such trade associations as Natl. Retail Furniture Assn., N.R.D.G.A., Carpet Institute, Upholstery & Drapery Mfrs. Assn., Assoc. Furniture Dealers of New York and others are getting behind this promotion which aims at bringing a comprehensive picture of Fall home furnishings fashions to the consumer. Contact: Josephine Brush, SA. 2-1839.	HOME FASHIONS LEAGUE	155 EAST 96TH STREET
Sept. 26- October 1	NATIONAL WINDOW WEEK PROMOTION, NATIONWIDE. PUBLICITY: MISS KIM WISS, STEVE HANNAGAN, 247 PARK AVE., N.Y.17,PL.5-2900.		
Monday Sept. 26- October 1	SPECIAL BOOKLET ON HOME FASHION TIME A special booklet for those wishing to participate in Home Fashion Time is being distributed to its members by N.R.D.G.A. This booklet tells what was done last year and includes a blueprint for procedure this year. Copies are available at 25¢ each or less for orders of 100 or more. Contact: Josephine Brush, Home Fashions League, Inc., 155 E. 96th St., SA. 2-1839.	NATIONAL RETAIL DRY GOODS ASSOCIATION	100 WEST 31ST STREET NEW YORK 1, N.Y.
Wednesday Sept. 28 Just out	SMORGASBORD COOKBOOK A new cookbook containing over 200 completely new Swedish recipes and written by Anna Olsson Coombs, author of Modern Swedish Cookbook, will be published on this date. These recipes have been adapted to modern cooking methods and American entertaining and utilize foods readily available everywhere. Many of the dishes may be prepared the day before a party and are surprisingly inexpensive. Publicity: Eileen Kelly, PL. 7-7350.	A.A. WYN	23 WEST 47TH STREET

EDITORIAL REQUIREMENTS

For Casas y Jardines, Sarmiento 642, Buenos Aires, Argentina.
This publication will welcome material suitable for the coming spring and summer seasons in Argentina. Illustrations of garden furniture in wrought iron, aluminum or reed, table arrangements for open-air meals, equipment for camping and so on, ideas for decorating weekend houses are all suitable for this purpose, accompanied by descriptive material. Credit will be given. Contact: E. Luis Muzio, Director.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

MUSEUM, GALLERY AND GARDEN NEWS

Thursday August 4- October 2	TRAVELING EXHIBIT	MUSEUM OF MODERN ART	11 WEST 53RD STREET
	Several of the Museum's traveling exhibits will go on view to the public. One called "Painting and Sculpture in Architecture" shows the importance of collaboration between architects and artists. At the close of the showing here the exhibit will go on tour. Hours: 12 to 7 P.M. weekdays; 1 to 7 P.M. Sundays. Publicity: Betty Chamberlain, CI. 5-8900.		
Tuesday August 9- August 10	GLADIOLUS SHOW	HORTICULTURAL SOCIETY	THE ESSEX HOUSE
	The annual gladiolus show will be held on these dates. Any exhibit of seasonal material or horticultural interest is welcome. Hours: August 9, 1 to 10 P.M., August 10, 10 A.M. to 4 P.M. Publicity: Mrs. Elizabeth Peterson, PL. 7-0915.		
Friday August 12	GARDENS OF MOUNT HOPE FARM, WILLIAMSTOWN, MASS. ON DISPLAY FROM 2 TO 6 P.M. CONTACT: BERKSHIRE GARDEN CENTER, STOCKBRIDGE, MASSACHUSETTS.		
Sept. 1-30	PAINTING AND FABRICS BY ANGELO TESTA, CHICAGO PUBLIC LIBRARY, CHICAGO, ILL.		
Tuesday Sept. 13- October 30	PRESS PREVIEW OF TEXTILES	MUSEUM OF MODERN ART	11 WEST 53RD STREET
	The life work of Ani Albers, outstanding weaver-designer and weaving teacher in this country, will be on display. Miss Albers was formerly associated with the Bauhaus in Germany. Open to public on Sept. 14. Hours: 12 to 7 P.M. weekdays; 1 to 7 P.M. Sundays. Publicity: Betty Chamberlain, CI. 5-8900.		
Sept. 10- Sept. 11	PHILADELPHIA FLOWER SHOW, BELLEVUE STRATFORD, PHILADELPHIA, PENNSYLVANIA CONTACT: B. STARKEY, 1116 PACKARD BUILDING, PHILADELPHIA, PENNSYLVANIA.		

RADIO AND TELEVISION NEWS

Friday August 5 11:00 A.M. 12:00 P.M.	TELEVISION PROGRAM ON LAMPS	WABD CHANNEL 5	DUMONT TELEVISION 515 MADISON AVENUE
	Yasha Heifetz, designer and manufacturer of modern lamps, will demonstrate lamps for various purposes on Kathi Norris' program "Your Television Shopper". Publicity: Babs Doniger, MU. 7-0096.		
Tuesday August 9 11:00 A.M.- 12:00 M.	TELEVISION PROGRAM ON VENETIAN BLINDS	WABD CHANNEL 5	DUMONT TELEVISION 515 MADISON AVENUE
	Irving J. Jacobs, assistant to the president of Modern Venetian Blinds, will discuss factors to look for in selecting venetian blinds, how to care for them, how to measure for them on Kathi Norris' program "Your Television Shopper". He will also demonstrate a Broadweve screen and its uses. Publicity: Babs Doniger, MU. 7-0096.		

GIVE-AWAY SHOW

For "Best Girl", Station WOR, Monday through Friday at 3:30 P.M. Any manufacturer wishing to contribute merchandise for prizes in exchange for the usual publicity plug on this show which features John Reed King as MC should write or telephone Mr. Reiner, The Schepp-Reiner Co., 475 Fifth Avenue, New York 17, N.Y., LE. 2-4991.

Home Furnishings Calendar

Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

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Hilda Kassell, Promotion Director

HOME FURNISHINGS CALENDAR is published every Thursday.
There is no charge for any listing. Subscription rates: One year, $30; six months, $18; three months, $10; single copy, $1.